



Stanley Cascone

Partnerships & Advertising, Gen.G Esports

Stanley Cascone is a Partnership Development Coordinator with Gen.G Esports, working toward developing new partnerships in the ecosystem, bringing brands into gaming and leveraging the engaged, authentic audience it provides.

A big believer in collegiate esports, Stanley supports the development of young and emerging esports programs in the collegiate network, and his team at Gen.G is always looking for opportunities to foster the development and support of those programs.

Stanley has previously been an account manager in B2B gaming-industry recruiting, a music teacher for the Santa Monica Malibu Unified School District, and holds a Bachelor's in Music and Business from the University of California, Los Angeles.

**SATURDAY
MAY 4**

3:00 PM

PROFESSIONAL TRACK

Esports Best Practices for Colleges

