



Joe McAlister

Esports Specialist, Insight

Joe McAllister is a nerdthelete. Joe is a former high school teacher. During his time in the classroom he lead the varsity wrestling team, supported the gaming club and served on his school's one to one device board. Joe has worked with hundreds of schools, both in K12 and Higher Education, to help with their esports programs.

He can speak to stakeholders in athletics, curriculum, IT and leadership as he has lived in each of those worlds. His understanding of those roles and what is important to each of them has led to the success of CDW•G's esports in education initiative. Whether your program is well established or you are hearing about esports for the first time, Joe is here to help.

**SATURDAY
MAY 4**

3:00 PM

PROFESSIONAL TRACK

Esports Best Practices for Colleges

