LA GAMECON-EDU

DMA (Donna Michelle) Anderson

2824

Founder & CEO, Korgi

DMA Anderson is a veteran TV producer and executive, tech entrepreneur, and multi-sector strategic consultant.

As a producer, DMA has helmed top-rated programming for CBS, Bravo, BET, A&E, TLC and more, authored two entertainment books that are taught in media programs nationwide, and written, produced and showrun over 100 hours of television. As an executive, she has served as Co-Head of Television for Lee Daniels Entertainment, VP of Creative Talent Development for Disney Television, and VP of Development for BET, where she developed and shepherded four seasons of cable's #1 original sitcom, The Real Husbands of Hollywood. Strategic consulting clients have included Netflix, the City of Berkeley, Partnership for After School Education, Ukraine's TET TV, and the Los Angeles Public Library.

In tech, DMA most recently launched Korgi, AI-fueled all-in-one project boards that integrate Google Workspace and MS365 apps. She has earned three utility patents for software applications and is an active champion of excellence in inclusion across multiple industries. She is a graduate, with distinction, of Stanford University and is a career-long member of the Television Academy, the Producers Guild of America, and American Mensa.

2:00 PM

SATURDAY

PROFESSIONAL TRACK

LA Game Faculty Network : A Blue Sky Conversation